



21 is a revolutionary, new magazine, covering all aspects of cancer – prevention, detection, cure and care. It addresses global research and development; has up-to-the minute news and treatments; case studies; debates between health professionals; letters pages; books; charity events; plus a beautifully illustrated guide to understanding cancer. Working closely with hospitals, clinics, pharmaceutical companies, and charities, *C21 - Understanding & Coping with Cancer* magazine is set to revolutionise the way people think about cancer in the 21st Century.

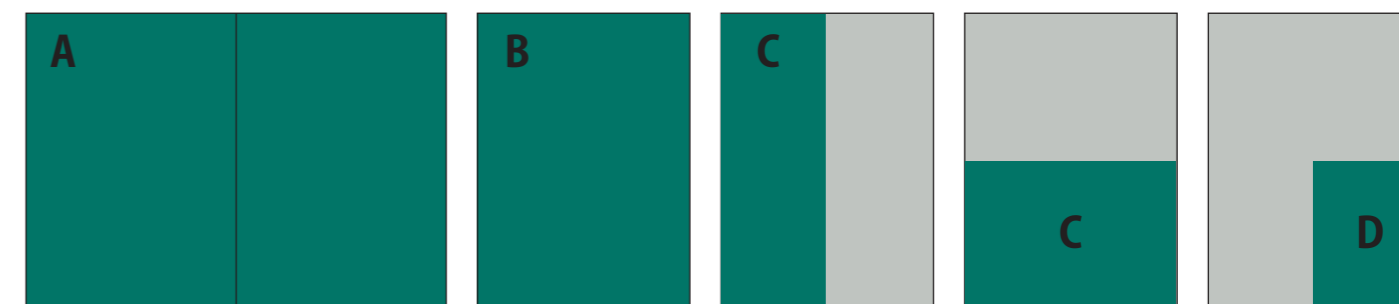
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C21 Magazine

- 100 Pages, full colour
- Target Audience: Patients, family and friends, carers, nurses, researchers, GPs, health professionals, pharmaceutical companies and charities

CIRCULATION - 25,000

- WRVS outlets ● Tesco ● Cancer Networks
- National and International hospitals and clinics
- Charities ● Mail order subscriptions

Mission Statement

C21 magazine has been created to meet the desperate need for an increase in the dissemination of accurate, easily assimilated, positively presented information, on the complexities surrounding cancer. It is not only a leading source of information, but a platform for opinion and debate in a field of medicine which touches millions of people, and which cannot afford to be misunderstood or misrepresented.

Sponsors:	Price for one Edition	Price for series of 4 Editions
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